

Preparation pays off!

Imagine your home through a buyers eyes!

Step one - we will send our professional stager over for a walkthrough where you will get some tips and tricks on how to make your home show ready!



Make the most of a first impression:

- Lawn - Mowed / Weed free
- Shrubs/Trees - Manicured
- Front Door - Clean
- Clutter - Gone
- Garage - Neat/Tidy



Invest a few hours for future dividends:

Clean up in the living room, bathroom and kitchen. If woodwork/paint is scuffed or chipped, consider some minor repairs. Potential buyers would rather see how great your home really looks than hear great it WOULD look "with a little work."

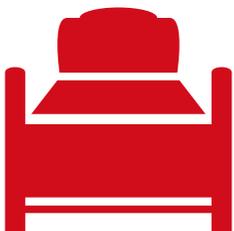
Check faucets and lightbulbs:

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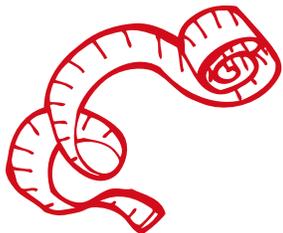
Bedrooms/Common Living Spaces:

De-personalize by removing photos, posters and other personal items so potential buyers can imagine their things in the home. Open up the space by removing unnecessary furniture and items



Bathrooms:

Think "hotel". Add Fresh new towels, remove all personal items, get rid of ALL the soap scum and watermarks. Clean mirror. Keep it fresh by lighting a candle or placing fresh flowers.



Get the measurements right:

Included in your service we may send our a professional to measure the square footage of your home to ensure we list with the most up to date information!



CLEAN!

Cleanliness is huge when potential buyers are walking through the home, you don't want them to have to look past any dirt or dust and imagine "what would this look like if it was clean?" Instead -give it a good deep cleaning or leave it to a professional prior to any photographs or viewings!

Photographs:

Our professional photographer will take some amazing photos of your home, inside & out! At this time you will want to make sure everything else is done and the photos will entice potential buyers to want to see more!



Your first interview with buyers is through the pictures!

Maintain your home

Once your home is prepared and the listing goes live to the public and other agents, your home will start to see some traffic. During this time it is important to keep the home clean and clutter free so buyers are impressed the second they step onto the property.